

**ALE' AND THE TRINX FACTORY MTB TEAM:  
DEBUT IN PETRÓPOLIS, BRAZIL,  
WITH A JERSEY THAT HONOURS THE BRAZILIAN FAUNA**

*Alé is the jersey partner of the Trinx Factory UCI MTB team, led by Luca Bramati and Elena Merenti. At the start of the MTB XCO World Cup 2022, the team will wear a special jersey with "lush" graphics. A tribute to Brazil and its species.*

Bonferraro di Sorgà (VERONA, Italy) 7 April 2022 - The MTB XCO 2022 World Cup officially opens this weekend of 9 and 10 April.

The start is scheduled from Brazil and in particular from Petrópolis, located in the southeast, in the state of Rio de Janeiro. The World Cup track is very peculiar and winds through the tropical forest for a big part.

The *crème de la crème* of the XCO circuit will be at the start and among them, also the athletes of **Trinx Factory Team**, directed by Luca Bramati and Elena Merenti.

Just to celebrate Brazil Alé, which is partner of the team for the jerseys, will dress the boys and girls of Trinx Factory Team at the start, with a very special livery.

A pure concentrate of the graphic verve typical of Alé, a highly technical garment that is part of the PR.S collection, the one dedicated by the Veronese brand to maximum athletic performance, this uniform will certainly not fail to get noticed.

The jersey, in fact, recalls the Brazilian tropical forest, its colours, its animals, such as the jaguar or the multicoloured toucan. It will be worn on the starting line by **Giorgia Marchet**, **Gioele Bertolini** and **Andrea Colombo**. The reigning Italian champion **Eva Lechner** will wear the new kit during training phases and route tests alone because - according to UCI regulations - she will have to race with the official National Champion jersey.

*"An exotic opening for this new XCO season - said **Alessia Piccolo**, CEO of APG, which Alé belongs to - a mix of joy and colours, which goes well with our style. Our jersey celebrates the Brazilian forest and its fauna, but not just that. I would also like to take this opportunity to invite to a more deeply reflection, particularly on the importance of preserving its wonderful animals. I wish the team and all the athletes competing a wonderful 2022 XCO season!"*

**Luca Bramati**, Team Manager Trinx Factory Team: *"We are very proud to be the bearers of this special uniform dedicated to the Brazilian fauna. We are joining Alé in transmitting this important message. We think this jersey is very beautiful for the graphic designs and its style!"*

Social Media Alé: <https://it-it.facebook.com/alecycling> - Instagram: @alecyclingofficial