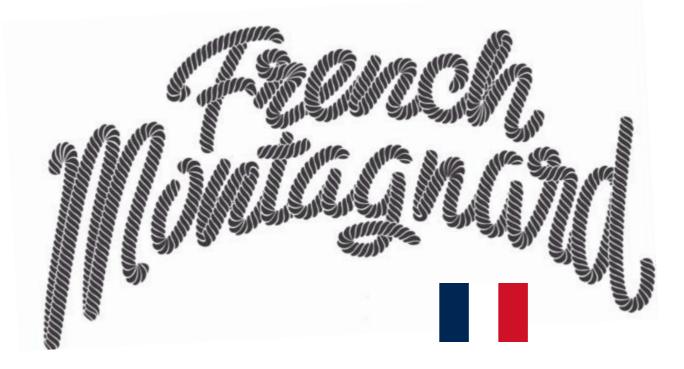


April 2022



Trail Running technical clothing collection

Have you ever heard of the word "Montagnard"? It is a colourful and authentic French word used to describe people living high up in the Mountains and facing dema nding climatic conditions. A word full of meaning and values: authenticity, solidarity, humility. In 1964, CIMALP's founders were real true Montagnards. Since then, we all try to live up to this heritage and our new Trail Running "French Montagnard" collection is no exception. This heritage reaching far beyond the status of being a French national character, the collection features 20 timeless and highly technical pieces designed to inspire trail runners of all ages, genders and nationalities. Trail Runners driven by nature and authencity, even when chasing the clock.

The French Montagnard Trail Running collection will be available from Friday 1.04. from 10am. Only on www.cimalp.co.uk. We are pleased to present it to you.



FRENCH MONTAGNARD - ULTRA LIGHT TRAIL RUNNING T-SHIRT

Featuring a lightweight technical mesh for quick drying, this high-performance T-shirt provides perfect moisture management. Its CIMAFRESH® treatment limits odours and bacteria. Ultra-thin and light (120g), it can be packed in its self-storage pocket.



CIMAFRESH® anti-odour technology provides optimal moisture management. It is based on a specific mesh design (in squares), which promotes rapid sweat wicking to keep the skin dry, and on a natural treatment based on silver salts which prevents the development of bacteria and unpleasant odours.

UV protection UPF 30 PPC: £44.90 only on www.cimalp.co.uk

FRENCH MONTAGNARD - 2 IN 1 TRAIL RUNNING SHORTS

These shorts combine a tight-fitting long leg inner short and a super lightweight, highly

ventilated outer short. They also feature a large mesh-belt with 6 2 zipped) designed to avoid any wobbly feeling. Lightweight an made of CIMAFLEX®, CIMALP's stretchable in-house fabric, pr regulation and a snug fit.

- 4 large pockets around the belt;
- 2 zipped pockets on the sides;
- Flatlock seams to limit friction and irritation;
- Elastic belt with drawstring that supports the abdo strap;
- UPF 30 UV protection.

CIMAFLEX® technology offers excellent breathability and freedom of movement, the fabric being twice as stretchy as a conventional one. This results in incredible freedom, comfort and flexibility.



PPC: £74.90 only on www.cimalp.co.uk

FRENCH MONTAGNARD - ULTRA-LIGHT TRAIL RUNNING CAP

Lightweight, breathable and premium design. The "French Montagnard" cap offers a great sun protection (UPF50), lightness to forget during the effort and a great breathability to absorb and evacuate the perspiration. For added safety and visibility, it features reflective prints.

PPC: £29.90 only on www.cimalp.es



CHAMPIONS AND PARTNERS



MARIE DORIN HABERT Biathlon world and Olympic champion



MATTEO EJDALLIN Ski Mountaineering World Champion



CNSAS ITALIA

Italian Mountain Rescuers Official partner



FEDME ESPANA

Spanish National Ice Climbing team Clothing Supplier

BLUESIGN APPROVED

The CIMALP brand and textile products are BLUESIGN approved, meaning the processes and products align ecologically with Environment, Health and Safety (EHS) standard, the latest global environmental protection standard, and ensure consumer safety when being worn.



Outdoor clothing specialist since 1964 | Straight from the Alps

CIMALP is a French brand, created in 1964 by a passionate mountaineer and visionary, deeply committed to manufacturing technical products accessible to the largest possible number of mountain enthusiasts.

50 years later, still established at the foot of the Alps between Vercors and Monts d'Ardèche, CIMALP now develops clothing and equipment for all mountain activities: skiing, hiking, trekking, and above all Trail Running, its No. 1 market. Having switched to an online business model for almost 10 years, CIMALP 's ability to propose highly technical products at outstanding prices is now widely known. Some of those products being now essentials for the most demanding athletes, like the STORM 2 jacket, or the 864s, the first Trail Running shoes with progressive drop.

Always aiming at offering improved comfort and thermal protection, CIMALP is also engaged in the development of fabrics and high-tech fibres. A winning bet as shown by the success of the patented Cyclone® technology that allows up to 10 times faster moisture transfer (French Outdoor Award in the TRAIL category in Friedrischaffen) or the ULTRASHELL® membrane, 8 times more breathable than a regular hard-shell membrane, and at the same time 20'000 Schmerber water resistant.

In addition to this economic and technical dynamism, CIMALP also claims a strong environmental commitment, as an expression of its owners', teams' & customers' philosophy. By limiting the impact of its manufacturing processes (materials selection, toxic waste suppression) but also of its products, making every effort to engineer sustainable clothing able to mix pleasure and conscious consumption. Doing more and better with less.



ITA-SPA-DACH-POL PRESS OFFICE Vitamina C PR - Turin, Italy - Claudia Vianino Mobile +39 3472680427 - T. +39 011 2388439